

# FDI NEWSLETTER

COMMERCIALIZING AQUACULTURE



## ***"HOT SPRING TIGER PRAWN OFFICIAL LAUNCH!!!"***

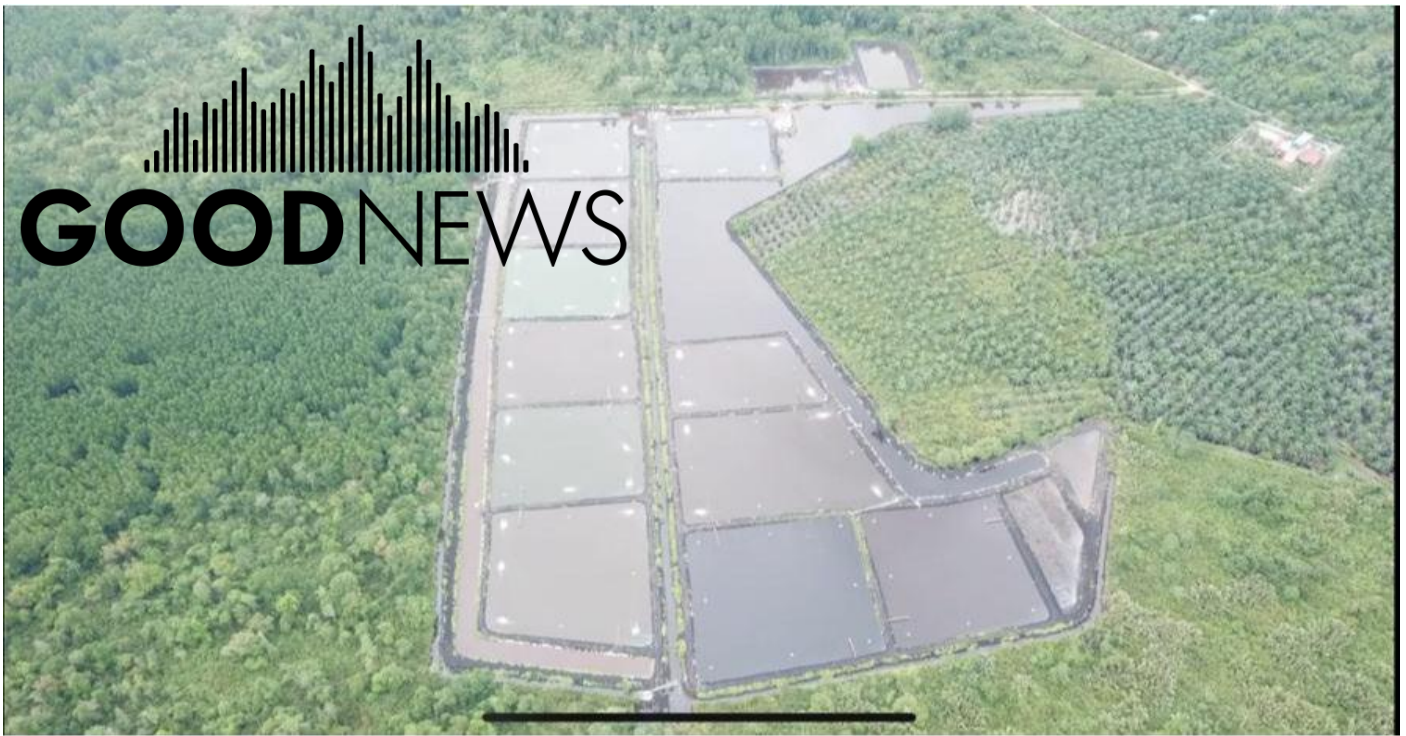
FDI seafood hotpot 'Hot Spring Tiger Prawns' is officially launched on the 1st April, we started taking order and will deliver our first batch on the 5th of April! Letting you enjoy a steamy seafood steamboat at the comfort of your home.



## ***"A word from our Chief Executive Officer" - Steven Tan***

Our priorities were focused on to provide our customers with the best products and the best services.

## ***"TAIPING FARM EXPANSION TWO MORE PONDS !!***



**we are expanding another 2 ponds in Taiping by turning part of our reservoir into production ponds , expanding our production pond from 11 to 13 !**



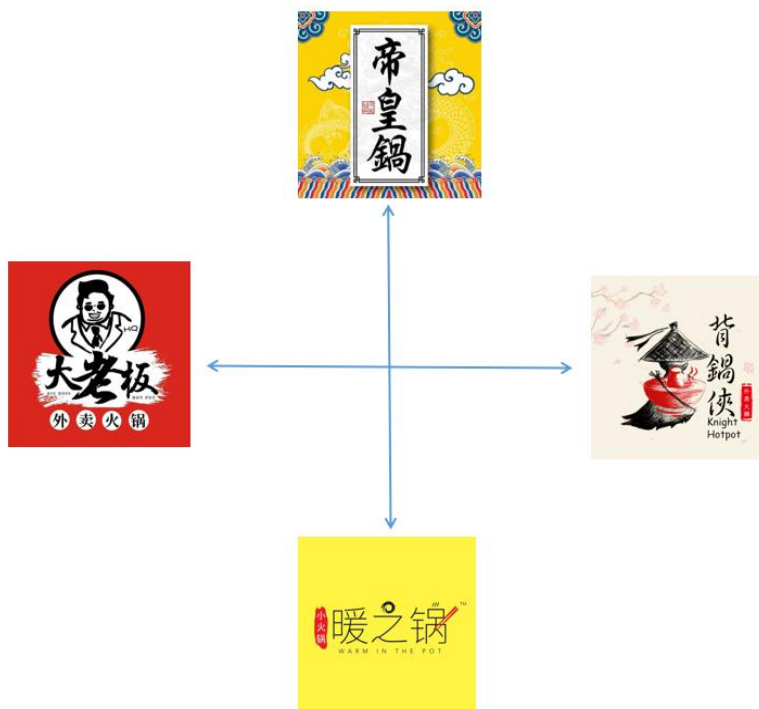




## ***"MANY COMPETITORS IN PENANG"***

After our survey, we noticed that we not the only delivery hotpot in Penang, there have so many delivery hotpot such as emperor steamboat, knight hotpot, warm in pot, big boss and so on.

We manage to design our own marketing strategy and a signatures dishes that features our FDI own fresh tiger prawn as our main dish.



## ***STEAMY SEAFOOD HOTPOT DELIVERY IN KL SOON !!***

We have managed to get 2 distributors in KL for our Hot Spring Tiger Prawn steamboat despite just being launched , this is a big boost to our confidence on the future of this product.

Stay tuned for more (and more) exciting news from FDI Marketing.

