

FDI NEWSLETTER

COMMERCIALIZING AQUACULTURE

BAGAN DATUK PERAK : FINAL STAGE !



"A word from our Chief Executive Officer" - Steven Tan

Site selection is a key factor in our aquaculture business, a thorough due diligence will ensure the success of our farming operations.

Located in Perak, Bagan Datuk farm has 30 acres of land which is located close to the sea. We are in the midst of vetting the land through our strict site selection process, stay tuned for more update next month !

STEAMY SEAFOOD STEAMBOAT HAS MORE AND MORE COLLOCATION!

As of June 2021, our Steamy Seafood is engaging in three Social Media Platforms to further our reach. This is a big boost to our confidence on the future of this product.

In Future we'll have more and more cooperation, Stay tuned for more (and more) exciting news from FDI Marketing



GOOD NEWS

 食在好玩 Eatlicious
4 Jun · 🌐


【老虎虾火锅 FREE Delivery 还送小火锅!!】🔥🍲

这个好料啊! 2人份配套还包含10只老虎虾, 可... See more



 143

25 comments 78 shares 

 Penang Holiao 檳城好料
14 May · 🌐

【全马独创自家养殖老虎虾火锅🍲】檳城好料

100% **✗**无毒, **✗**无药, **✗**无抗生素 不仅如此... See more



 549 128 comments 528 shares 129K views 

 Penang Foodie
10 Jun · 🌐

This RM288 steamboat delivery in Penang comes with 30 boxes of ingredients and even a FREE hotpot cooker 🍲🔥
... See more



 384 86 comments 162 shares 65.6K views 

 Like

 Comment

 Share

HUGE PROFITS OF "TIGER SHRIMP", FACTORY FARMING HAS ANOTHER BIG SURPRISE!

斑节对虾，又称为草虾、鬼虾、斑节王，黑虎虾，是三大对虾养殖品种之一。属于高端品种，消费渠道主要集中在酒店。塘头价格常年稳定在30-50元/斤（受疫情影响，现在价格会低一点），养殖成本15-20元/斤左右，利润空间非常可观。



传统印象里，斑节对虾只适合土塘养殖，而且只限于南方养殖。随着近几年斑节对虾人工选育品种的推广，斑节对虾已经可以在无泥底、无沙底的高位池中养殖，亩产可以达到5000斤以上。而且现在江苏、山东、天津、河北的北方高盐度区域也开始有人尝试养殖斑节对虾，取得不错的成绩。

The price of Tangtou, China has been stable at 30-50 yuan/jin all year round (due to the impact of the epidemic, the price will now be a little lower), the breeding cost is about 15-20 yuan/jin, and the profit margin is very considerable.



**More
Information**



***SHRIMP PRICE DECREASE 5% DURING
FMCO.....***

From JUNE 2021 during FMCO, the global shrimp market has been on the decline, largely due to the economy effect of the Covid pandemic,

To counter this threat , we've come out with our own marketing strategy which will ensure the continuation of demand.





UPCOMING MOVE BY FDI

We will be improving the security features of our farms, which will start with installing Closed Circuit TV (CCTV) in our Taiping farm. This will enhance security as well as improve our management.

