

# FDI NEWSLETTER

COMMERCIALIZING AQUACULTURE



**FDI FROZEN SDN BHD**

FDI Frozen Sdn Bhd is officially incorporated on **1st of October** to further strengthen our position in the market, by introducing a downstream marketing arm, we are able to reduce price fluctuation and increase profit for our group.

FDI Frozen is targeting to supply to **1100** restaurants and hawker stalls on Penang island and Butterworth with an estimated profit of **RM 1.5mil.**

## ***"A word from our Chief Marketing Officer" - SAM THOR***

The purpose of FDI Frozen is to help FDI Group to secure a better pricing and also to calculate consumer and economy surplus.

With the market being more and more competitive, it is only a natural progression for FDI Group to venture downstream into marketing, our target – From Farm to Table!



## ***INCREASE CAPACITY IN TAIPING FARM***

Our Taiping farm will increase its capacity from **11** ponds to **13** ponds, effectively increasing output and revenue by more than **15%**. The expansion, which will cost **RM 30,000**, is set to be completed by end of this year.



**GOOD NEWS**

# ***"POTENTIAL IMPLICATIONS OF COVID-19 PANDEMIC ON MALYASIA'S AQUACULTURE SECTOR"***

After the closing of **2** main markets, Selayang Market in Selangor and Jurong Market in Singapore due to positive Covid cases among traders and workers, we see a sharp decline in first half of September, more than **10 tonnes** of Tiger Prawns harvest were rescheduled.

However, we were able to manage and culture the Tiger Prawns for an additional **2 weeks** and demand started coming back at the end of September, mainly due to the announcement of the opening of many other sectors.





## ***UPCOMING MOVE BY FDI .....***

FDI group will go deep into exploring alternative energy source – Solar Power.

Pantai Merdeka farm will install solar power with cost **RM287,000** and it estimated to be completed in **4 months**. We are able to save up to **21%** of our monthly electricity bill.

### PRELIMINARY PROPOSAL



Google Earth view  
(5.637774, 100.363679)

Preliminary design of solar panel layout  
(New structure with 3m height)



## ***FDI SOLAR SDN BHD***

FDI Group will form FDI Solar Sdn Bhd to invest into 5 of our farm:

TNT Marine SDN BHD SANGLANG - PERLIS

Senarong SDN BHD PANTAI MERDEKA - KEDAH

FDI Aquaculture SDN BHD PANTAI MERDEKA - KEDAH,

FDI Bagan Datuk SDN BHD - PERAK

FDI Natural SDN BHD Taiping - PERAK

Total investment of FDI SOLAR SDN BHD will be **RM1.43 Million.**

