

# BIG NEWS OF THE MONTH

JANUARY 5, 2023

ISSUES 29

# FDI NEWSLETTER

**FRESH CHICKEN  
DISTRIBUTION  
COMING SOON**



**CNY GIFT FOR  
BUSINESS  
PARTNERS &  
INVESTORS**

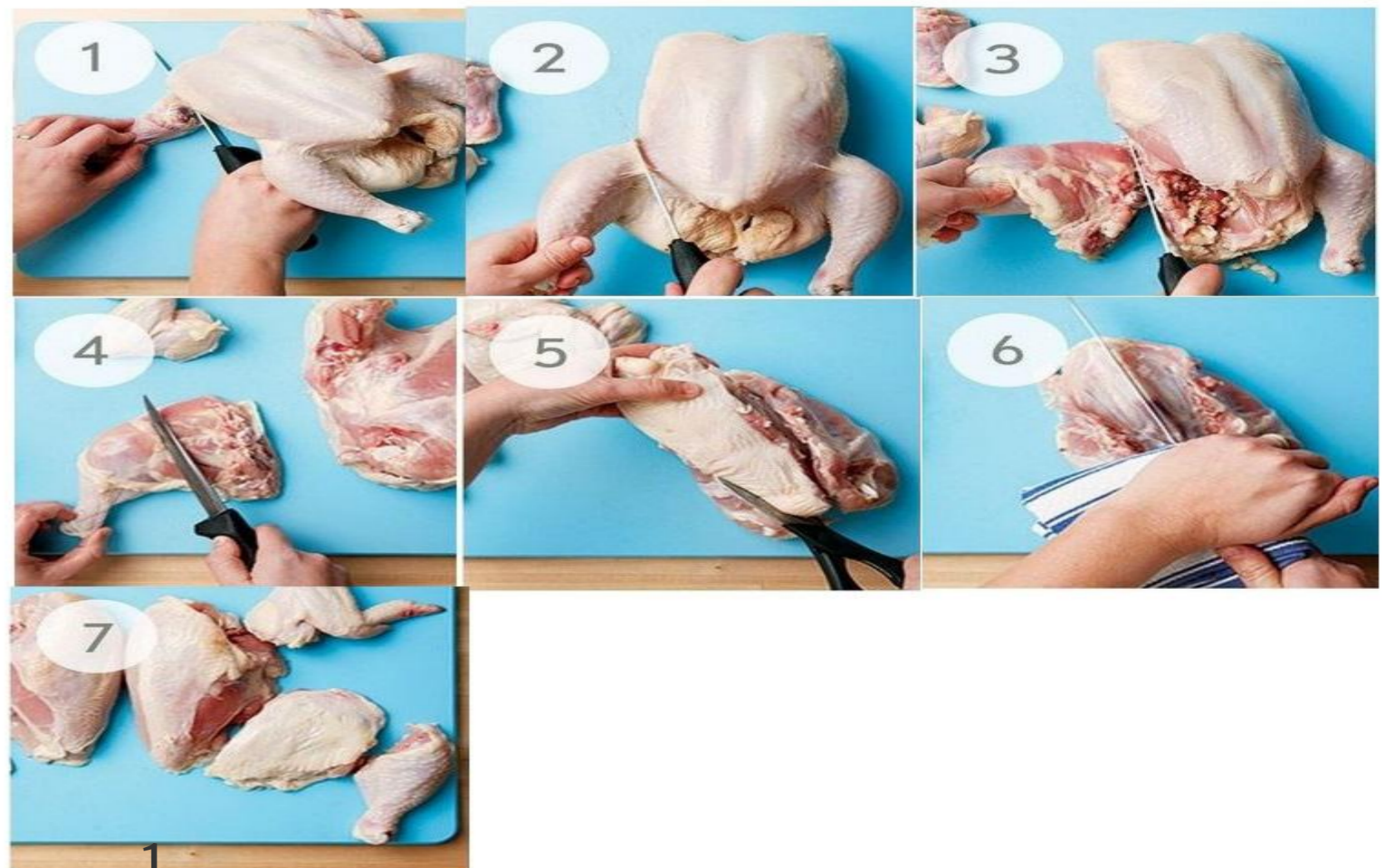


## FRESH CHICKEN DISTRIBUTION

BIG Frozen will be having our own fresh chicken distribution soon! This department will be led by our **BIG Frozen Assistant Manager, Aaron Tong Kean Beng**, who is currently going through a **21-day** training program.

The training program will include processes from A to Z, from setting up equipment for a stall to butchering and cleaning a whole chicken. We expect operations to commence on the **7th of January 2023**.

We plan to expand **15 BIG Frozen outlets** within **3 years**, and with our own chicken distribution at every outlet, this will increase our group sales by **RM15mil** per year.



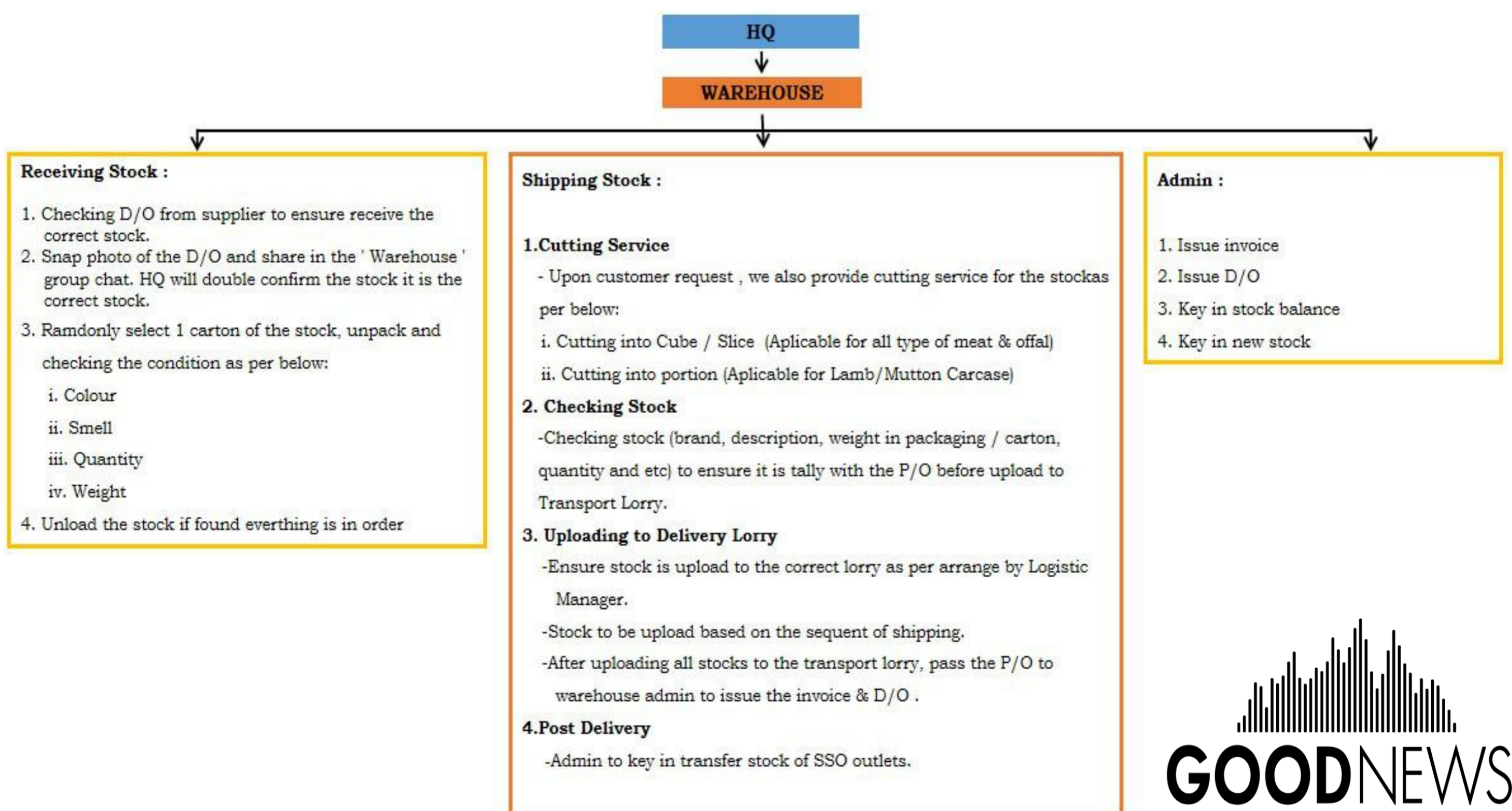


## SUCCESSFULLY INTEGRATED OUR FOREIGN WORKERS !!!

Thanks to our **2-week** intensive training program, our first batch of workers who came in on the **29th of November 2022** have been integrated successfully into our daily operations.

Our **Warehouse Manager, Mr Yeoh Kar Hooi**, oversaw the new foreign workers integration program.

### WAREHOUSE FLOW CHART



# A WORD FROM BIG FROZEN ASSISTANT MANAGER - AARON TONG

The fresh chicken distribution department is a very interesting job for me, we often take for granted the processes behind this scene while purchasing chickens from the butcher. It was not until I completed the **21-day** training program that I understand the hard work behind every piece of chicken.



The mentor is very friendly and all our staffs are committed to learn, which made the training program a fruitful session,

Lastly, i would like to thank FDI's management for giving me this opportunity and responsibility.



## **A WORD FROM WAREHOUSE MANAGER - YEOH KAR HOOI ON OUR CHALLENGES & SOLUTIONS**

Fresh foreign workers are like blank pieces of paper, some do not even have any working experience. On top of that, many have language barriers as they come from Myanmar or Bangladesh.

The key to a good training program is to make sure we convey their tasks to them in the simplest possible way, and the best way to show them the method is hands on, on the job.

So far, the training program that I designed is relatively simple and easy to understand, plus we will demonstrate the task so they can understand better, I am proud to say that all of the foreign workers have mastered the basic skill set.

# CNY GIFTS FOR BUSINESS PARTNERS & INVESTORS



We would like to thank all our business partners and investors for your continuous support throughout the years.

As a token of appreciation, we have prepared some CNY gifts !

## GONG XI FA CAI & HAPPY CHINESE NEW YEAR

